

Lawrence E. Fink, Jr.



Larry Fink was appointed Director, Integrated Disability Evaluation System Program Management Office (IDES PMO) within the VA/DoD Collaboration Service of the Office of Policy and Planning in September 2010. The Office of Policy and Planning is the principal VA office responsible for coordinating policy, and planning and synchronizing implementation activities for IDES. The IDES PMO assures that communication and coordination within VA is synchronized so that interactions at all levels with the Department of Defense are consistent and represent the best interests of Servicemembers in the IDES. The IDES PMO also consolidates throughput and volume data and performance metrics. In this position, Mr. Fink reports to the Executive Director, VA/DoD Collaboration Service.

Prior to his current appointment, Larry served as Deputy Director for the Financial and Logistics Integrated Technology Enterprise (FLITE) Program, Office of the Assistant Secretary for Management, from April 2008 to August 2010. The FLITE Program Office was responsible for the enterprise-wide financial and logistics integration program to standardize functional processes and modernize the information technology environment supporting financial and logistics management within VA. Larry was responsible for the oversight and coordination of all aspects of the VA initiative, including systems engineering, organizational change management, training, program management, communications, risk and investment management, and directing multi-disciplinary efforts of VA and contractor personnel.

Prior to his appointment with the Department of Veterans Affairs, Larry was the Director, Product Development, General Motors Corporation, Grand Blanc, Michigan. He was responsible for managing 16 product lines encompassing 175,000 stock keeping units (SKUs) and generating \$1.5 billion in revenue. During his 32 year career with General Motors, Larry held five executive assignments in three countries. His responsibilities included the executive management of the Common Service Parts System. This project combined the operations of General Motors Service Parts U.S. and Canada into one integrated system. He was also responsible for leading the SAP project within General Motors Service Parts – Mexico, and Activity Based Management for operations in the United States. His assignments also included General Manager with profit and loss (P&L) responsibility for operations in Mexico, Caribbean and Central America, executive sales leadership for \$1.1 billion revenue within the United States, and executive sales, marketing and engineering leadership for General Motors of Canada.

Mr. Fink received two General Motors Corporation Chairman's Honors Awards for leading two outstanding business process and systems development projects resulting in significant efficiency improvements and cost reductions in 1998 and 2004.

Mr. Fink has earned a Bachelor of Science degree in Industrial Administration and a Master of Science degree in Management with specialization in Finance and Marketing.

He is married to the former Ginger Lee Kesecker and they have three children.

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